

audiographik

Design | Direction | Motion | Sound

Name: Anson Petersen
Creative Professional

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QUALIFICATIONS +

Exceptionally talented creative professional with over ten years experience in the design industry. Proficient in disciplines of design including design for print, web, interactive, sound, identity, and branding.

EXPERIENCE +

Creative Director **Bilt Surf USA** **Cocoa Beach, FL** **02 / 06 - Present**
Provided art direction and guidance to create visual design concepts that addressed business, brand, and marketing requirements. Responsible for the overall design of online and offline integrated campaigns.

Interactive Designer **Imagicom Multimedia** **Orlando, FL** **03 / 04 - 06 / 06**
Developed storyboards, animated sequences and prototypes for exhibit attractions and theme park rides. Designed graphics and animations for interactive kiosks, exhibits and video presentations.

Graphic Designer **Orlando Weekly Magazine** **Orlando, FL** **02 / 03 - 03 / 04**
Worked with a team of designers to create logos, illustrations, and layouts for weekly retail ads.

Graphic Designer **Spotlite Magazine** **Orlando, FL** **05 / 99 - 02 / 03**
Designed direct mail and advertising material including post cards, brochures, posters, media kits, and website banners. Responsibilities included layout of magazine, cover design, creation and editing of art and photos.

Graphic Designer **Nitelife Magazine** **Orlando, FL** **08 / 97 - 04 / 99**
Created design material for print and marketing campaigns. Tasks included conceptual development, graphic design, digital image enhancement and creation of all print-ready design projects.

Graphic Designer **Orlando Sentinel** **Orlando, FL** **05 / 96 - 08 / 97**
Built retail ads, retouched photos and illustrations for the daily newspaper.

CORE COMPETENCIES +

Photoshop, Illustrator, InDesign, Quark Xpress, ImageReady, Dreamweaver, Flash, Microsoft Office Suite, Pro Tools, Logic Audio, Digital Performer, Sound Forge, Garage Band, QuickTime, After Effects, Acrobat.

EDUCATION +

Full Sail University Winter Park, FL Associate of Science Degree in Recording Arts 2000
Valencia Community College Orlando, FL Technical Certificate in Graphics Technology 1996

AWARDS/HONORS +

- Vice President for Orlando Graphic Design Group
- First Place Award in OMOA Poster Design Contest
- Featured Designer for Industry Magazine
- Events Coordinator for Motion Design Society
- Featured Designer for Talentdatabase.com
- Featured Designer for Create Magazine